



FEMME! 2024

POWER CONFAB & RETREAT

CELEBRATE + ILLUMINATE + ELEVATE

PRESENTED BY



FAIRMONT GRAND DEL MAR, SAN DIEGO, CA

OFFICIAL SCHEDULE 2024

"If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then you are an excellent leader."

~ Dolly Parton

WEDNESDAY, FEBRUARY 28

TIME	ACTIVITY	LOCATION
4:00pm-6:00pm	Registration	West Foyer

THURSDAY, FEBRUARY 29

FEMME! REVIVE DAY

WELLNESS JOURNEY + GRAND SOCIAL CABANA CONFAB + GOLF CLINIC + TEES & SNEAKERS SOIRÉE

Join us for a magical escape of self-discovery, mindfulness, rejuvenation, connection, conversation, and celebration! REVIVE DAY is curated to illuminate a path to a better you, celebrate ancestral roots, and connect with incredible women!

Attire:

FEMME! Revive Day attendees are encouraged to wear comfortable (layers, stretchy) clothes appropriate for either golf or the wellness journey!

TIME	ACTIVITY	LOCATION
10:00am-7:00pm	Registration	West Foyer

THURSDAY, FEBRUARY 29 (continuation)

TIME	ACTIVITY	LOCATION
11:00am-12:30pm	JOI DE VIVRE: Nature's Awakening Brunch!	Aria Lawn
<p>Description:</p> <p>Join us for a day of relaxation and revival at our carefully curated JOI DE VIVRE brunch! FEMME! Illuminators set the intentions and expectations to nourish and energize your body and spirit, nestled in Los Peñasquitos Canyon Preserve. Prepare to be inspired and grounded. We start the day with a blending of traditional Indigenous wisdom, healing, and holistic practices with conventional and innovative medicine.</p> <p>Illuminators:</p> <ul style="list-style-type: none"> • Erica Pinto, Chairwoman, Jamul Indian Village – Kumeyaay • Angela Elliott-Santos, Chairwoman, Manzanita Band of Kumeyaay • Sarah Ruiz Chávez, Founder, FEMME! and President, INGENUITY • Darlene Cordero, Founder, Wellness Culture • Maria Marin, Author, Radio & TV Personality • Grace Alvarez Sesma, Curandera and Educator 		
12:30pm-1:00pm	Break	...
1:00pm-4:00pm	FEMME! GOLF CLINIC **SOLD OUT Waitlist at registration page	Fairmont Grand Del Mar Golf Course Practice Facility Co-hosted by Latina Golfers Association
<p>Description:</p> <p>Here's your passport to learning and enjoying golf FUNDamentals at the award-winning Fairmont Grand Del Mar's championship Tom Fazio-designed golf course! Perfect your technique and play fearless and fabulous in no time!</p> <p>Host:</p> <p>Azucena Maldonado, Founder, Latina Golfers Association</p>		
1:00pm-2:00pm	WELLNESS JOURNEY: Mighty Movement & Yoga Flow	Grand Social Upper Lawn
<p>Description:</p> <p>Step into a transformative and tranquil earthing experience that transcends the ordinary. This inclusive session pays homage to diverse movement traditions, ensuring a welcoming space catering to all skill levels, including chair yoga! Engage in guided stretching and strengthening techniques, inviting your body and mind to harmonize and prepare for the day ahead with an infusion of joy.</p> <p>Illuminator:</p> <ul style="list-style-type: none"> • Danielle Mika, Wellness Educator and Leadership Coach <p>*Complimentary yoga mats provided by Yoga Design Lab to Revive Day One registered guests who have selected the Wellness Journey.</p>		

THURSDAY, FEBRUARY 29 (continuation)

TIME	ACTIVITY	LOCATION
2:00pm-3:00pm	EMPOWERED LIVING: Perspectives From Trailblazing Women	Grand Social Stage
<p>Description: Distinguished FEMME! illuminators offer a unique glimpse into their rewarding careers, navigating the pressures and triumphs of success in all aspects of their lives. This session dives into a spectrum of topics—from personal health and conquering physical challenges to practical advice on managing the complexities of a multifaceted life and the diverse stages of womanhood.</p> <p>Moderator: Shally Zomorodi, Co-Anchor, FOX 5 Morning News – San Diego</p> <p>Illuminators:</p> <ul style="list-style-type: none"> • Dr. Suzanne Gilberg-Lenz, Founder and Author, Menopause Bootcamp • Dr. Jenelle Kim, Co-Founder of JBK Wellness Labs and author of Author of Myung Sung: The Korean art of living meditation 		
3:00pm-3:15pm	Break	...
3:15pm-4:00pm	INK YOUR SUPERPOWER: A Journey Within	Grand Social Stage

Description:

Immerse yourself in a journaling exploration where introspection meets empowerment to uplift you! Embark on a transformative writing expedition of self-reflection and discovery led by our expert guide, Dr. Sheila Patel, M.D., Chief Medical Officer for Chopra. Dr. Patel seamlessly combines conventional medicine with the wisdom of Ayurveda. Immerse yourself in exploratory thoughts that pave the way for commitments to your well-being.

Illuminator:

- Dr. Sheila Patel, M.D., Physician and Educator & Chief Medical Advisor, Chopra Foundation

4:00pm-5:00pm	FEMME! GRAND SOCIAL CABANA CONFAB A Revive Day Closing Conversation!	Grand Social
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Description:

Revive Day closes with deep and meaningful, moderated conversations and learnings! Attendees will explore topics in an open air, intimate, Cabana setting!

Cabana #1

Dr. Sheila Patel, MD - Integrative Medicine

Dr. Patel will share practical strategies for enhancing health on physical, mental, and spiritual levels through bridging the gap between East and West healing modalities.

Cabana #2

Priscilla Guasso - Corporate Career & Leadership Catalyst

Ignite your potential with Priscilla Guasso, a certified executive coach and CEO of Latinas Rising Up In HR. With over two decades of corporate HR mastery, she sparks a revolutionary career transformation.

Cabana #3

THURSDAY, FEBRUARY 29 (continuation)

Danielle Mika - Life Coaching: A dedicated wellness educator, Danielle focuses on personal growth and professional development, offering strategies for self-improvement and leadership.

Cabana #4

Grace Sesma - Curanderismo: Grace brings a wealth of knowledge in traditional healing practices, sharing the cultural and spiritual significance of Curanderismo and its application in contemporary wellness.

Cabana #5

Dr. Jenelle Kim - Beauty and Wellness: Blending ancient wisdom with modern science, Dr. Kim explores holistic approaches to beauty and wellness. Booking Signing Alert - get her book Myung Sung: The Korean Art of Living Meditation.

Cabana #6

Darlene Cordero - Navigating Entrepreneurship and Building Community: With a passion for fostering entrepreneurial spirit and community building, Darlene will offer insights into starting and nurturing your ventures while creating supportive networks.

Cabana #7

Dr. Suzanne Gilberg-Lenz - Menopause Bootcamp: Specializing in women's health, Dr. Gilberg-Lenz will lead a discussion on navigating menopause with grace, offering practical advice for managing symptoms and maintaining well-being.

Cabana #8

Shally Zomorodi - Parenting: A seasoned journalist and mother, Shally offers a fresh perspective on parenting, sharing stories and strategies for raising children in today's fast-paced

5:00pm-6:00pm

GRAND DEL MAR SELF-EXPLORATION (OPTIONAL)

Fairmont Hotel Grounds

Description:

There is so much to discover at the Fairmont Grand Del Mar. Take a soul-clearing hike, amble on horseback, or cycle along sagebrush-lined trails, taking time to marvel and connect surrounded by dramatic landscapes. The Resort offers tennis, pickleball, archery and more—plus two pools. Contact Carlos Garza, FEMME! Registration Manager at cgarza@weareingenuity.com to provide more information on your options to craft your own experience!

7:00pm-9:00pm

A CEO SALUTE: TEES & SNEAKERS SOIRÉE

Manchester
Salon & Terrace

Description:

Join in our annual celebration of executive leadership – Tees & Sneakers Soirée is a casual chic tradition at FEMME! Empowerment t-shirts and super cool sneakers are the standard for this kick off reception. The signature moment of this event is the leadership group portrait! In 2023, over 50 CEO, (Presidents and Board Members, etc.) entrepreneurs, nonprofit and company leadership were in attendance.

Illuminators:

- Sarah Ruiz Chávez, Founder, FEMME! and President, INGENUITY
- Anna Saucedo, President, ACS Group, & FEMME! Host Committee
- Sandra Velasquez, Founder and CEO, Nopalera, & FEMME! Host Committee
- Rosario Marin, First Mexican-Born Treasurer of the United States, Best-selling Author & Entrepreneur and FEMME! Awardee

Performance:

- Andy Vargas, Lead singer of Santana

FRIDAY, MARCH 1

“Don’t think about making women fit the world - think about making the world fit women.”

~ **Gloria Steinem**

FEMME! POWER DAY

FEMME! Power Day is a forum that convenes changemakers, thought-leaders, CEOs, C-suite executives, creators, entrepreneurs, professionals, educators, and more to share universal stories that inspire, challenge, and transform women across America. Expect dynamic and transformative conversations with engaging, expertly curated “real talk.” The day is designed to fuel creativity, foster mentoring and empower women!

All sessions take place in the Grand Ballroom.

Attire:

FEMME! Power Day (daytime) attendees are encouraged to wear resort casual, breezy boho, maxi dresses, jumpsuits, tops, capris, skirts and shorts in beautiful prints, colors and soft fabrics. FEMME! Awards (evening) guests are encouraged to wear classy, sassy, danceable and fun cocktail dresses, silk palazzo pants with chiffon or silk blouses or a full-length ball gown.

TIME	ACTIVITY	LOCATION
8:00am-8:00pm	Registration	West Foyer
8:00am-9:00am	BREAKFAST	North Foyer & Grand Ballroom
Performance: DeeJay Dandelion, DJ & Artist		
9:00am-9:45am	OPENING SESSION A LEGACY OF SHEROES: Extraordinary Leadership Redefined!	Grand Ballroom

Description:

FEMME! 2024 opens with a Women’s History Month salute to extraordinary leadership! Trailblazers in public service, Former U.S. Surgeon General, Dr. Antonia Novello and San Diego County Chairwoman Nora Vargas are featured.

Performance:

Ishé, Artist & Self Worth Advocate

Illuminators:

- Sarah Ruiz Chávez, Founder, FEMME! and President, INGENUITY
- Christina Kolbjornsen, Senior Vice President, Head of Corporate and External Affairs, NBCUniversal Telemundo Enterprises
- Yvette Peña, Vice President, Audience Strategy, AARP
- Debra J.T. Padilla, Interim Executive Director, Look What SHE Did!
- Nora Vargas, San Diego County Chairwoman & FEMME! Co-Chair
- Dr. Antonia Novello, Former U.S. Surgeon General and FEMME! Awardee

FRIDAY, MARCH 1 (continuation)

TIME	ACTIVITY	LOCATION
9:45am-9:50am	FABFEMME! VIBE	Grand Ballroom
9:50am-10:50am	A WOMEN'S HISTORY MONTH CONVERSATION WITH MARIA SHRIVER	Grand Ballroom
<p>Description:</p> <p>FEMME! 2024 presents a featured conversation with Maria Shriver, a trailblazer for empowering women and one of the world's leading advocates for women and Alzheimer's. Maria Shriver serves as an inspiration for others to become "Architects of Change" and make the world a better place. Hear from this powerful, passionate, and purpose-driven leader whose work has fostered change and advanced some of our nation's most pressing issues. An audience question and answer period will follow the hosted conversation.</p> <p>Host:</p> <ul style="list-style-type: none"> Nicholas Gonzalez, Actor/Producer <p>Illuminator:</p> <ul style="list-style-type: none"> Maria Shriver, Acclaimed Journalist, Bestselling Author, Entrepreneur, Mother, Former First Lady of California & Architect of Change 		
10:50am-11:50am	RENAISSANCE WOMEN: Walk In Your Truth And Stand In Your Worth A FEMME! Roundtable	Grand Ballroom
<p>Description:</p> <p>A "real talk" conversation among power brokers and across nonprofit, corporate and entrepreneurial sectors! Hear their personal journeys of success wielded through triumphs, torment and transformation. Sparked with passion and driven by purpose, be prepared to gain proven insights and techniques to add to your tool box. Learn to tap into your intuition, follow your instincts and to find the balance navigating through the soaring highs and rock-bottom lows in business, career and life.</p> <p>Illuminators:</p> <ul style="list-style-type: none"> Sandra Velasquez, Founder and CEO, Nopalera & FEMME! Host Committee Ana Valdez, President and CEO, Latino Donor Collaborative & FEMME! Host Committee Mónica Gil, Chief Administrative & Marketing Officer, NBCUniversal Telemundo Enterprises 		
11:50am-12:20pm	Break	...

FRIDAY, MARCH 1 (continuation)

TIME	ACTIVITY	LOCATION
12:20pm-1:40pm	ASK ME ANYTHING LUNCHEON	Grand Ballroom
<p>Description:</p> <p>Up close and personal, this is a delicious favorite at FEMME! Ask Me Anything features insights of success from special guest illuminators. An irresistible mellow mix of conversation designed to demystify and reveal diverse career pathways and recognize opportunities staring you in the face. Discover masterful methods to up your game, ask for more, take back time and create your best life. Reverse engineer what is holding you back from achieving more of what you desire. And laugh while learning!</p> <p>Illuminators:</p> <ul style="list-style-type: none"> Alejandra Ceja, VP, Office of Social Impact and Inclusion, Panasonic North America and Executive Director, Panasonic Foundation & FEMME! Host Committee Priscilla Guasso, CEO & Founder, Latinas Rising Up In HR & FEMME! Host Committee Patricia Pérez, AARP State President Emeritus <p>Host:</p> <ul style="list-style-type: none"> Danay Garcia, Actress, Writer and Producer <p>Special Guest Illuminator:</p> <ul style="list-style-type: none"> Cristela Alonzo, Actor, Producer, Comedian, Advocate 		
1:40pm-1:45pm	FABFEMME! VIBE	Grand Ballroom
1:45pm-2:30pm	CULTIVATE SERENITY THROUGH MENTAL WELL-BEING: A Sheroe's Arsenal For Personal Best	Grand Ballroom
<p>Description:</p> <p>A comprehensive approach for seekers of peace-of-mind, emboldened confidence, stress reduction, increase creativity, enhance quality of daily life or if your desire is to manage mental clutter from digital overload - this is for you. This is a call to action for self-care that can boost resilience, calmness and performance. Learn to recognize and slay the energy vampires that strike at your wellbeing.</p> <p>Moderator:</p> <ul style="list-style-type: none"> Christina Sanchez, VP, Public Affairs, AltaMed Health Services <p>Illuminator:</p> <ul style="list-style-type: none"> Angela Padilla, President/Founder, FundaMental Change Starla Lewis, Master Teacher & Author 		
2:30pm-3:30pm	ILLUMINATION SESSION	Grand Ballroom

FRIDAY, MARCH 1 (continuation)

TIME	ACTIVITY	LOCATION
3:30pm-5:30pm	FABFEMME SWAG LOUNGE!	Capella Ballroom
<p>Description:</p> <p>The most anticipated attendee tradition, The FABFEMME Swag Lounge is the chill and mingle hub of FEMME! The curated Lounge features women-owned brands, services, eclectic experiences, book signings, and meet and greets.</p> <p>Performance:</p> <p>Sophie Camden, Harpist</p>		
7:30pm-8:00pm	FEMME! RED CARPET ARRIVALS	North Foyer
8:00pm-9:30pm	FEMME! AWARDS	Grand Ballroom
<p>Description:</p> <p>A gala dinner sets the stage for an inspiring night of honors, paying tribute to sheroes, icons and disrupters!</p> <p>Illuminators:</p> <ul style="list-style-type: none"> Christina Kolbjornsen, Senior Vice President, Head of Corporate and External Affairs, NBCUniversal Telemundo Enterprises Yvonne Drazan, Vice President, Latin Division, West Coast at Peermusic <p>Awardees:</p> <ul style="list-style-type: none"> Lupita Infante, Singer/Songwriter Rosario Marin, First Immigrant Woman Treasurer Of The United States and FEMME! Awardee Dr. Antonia Novello, Former U.S. Surgeon General 		
9:30pm-10:30pm	FEMME! AWARDS AFTER-PARTY	Capella Ballroom