



FEMME!

POWER CONFAB & RETREAT 2024

Celebrate + Illuminate + Elevate

FEBRUARY 29 - MARCH 1 • SAN DIEGO, CA



2024 Partnership Opportunities

CALLING ALL



SHEROES
ICONS
TRAILBLAZERS
MAVENS
DISRUPTERS
TRENDSETTERS
INNOVATORS
LEADERS
ACTIVISTS
CREATORS
CHANGEMAKERS

THE 2ND ANNUAL FEMME! POWER CONFAB & RETREAT WILL KICK OFF WOMEN'S HISTORY MONTH IN 2024!

FEMME! is the premier, multicultural Women's History Month convening of over 350 women leaders, executives, influencers and entrepreneurs uniting in one amazing power retreat!



NOW IS THE HOUR OF REINVENTION



CELEBRATE + ILLUMINATE + ELEVATE

FEMME! celebrates “her-story” by recognizing historic icons, while shining a light on today’s changemakers and disruptors – making history on their own terms!

The two-day Power Confab & Retreat will illuminate success secrets by pulling back the curtain to share insights, wisdom and experiences!

A CIRCLE OF SISTERHOOD

FEMME! Elevates Women Together!

FEMME! lifts each other up by connecting power across race, age, and sector! The gathering offers attendees powerful professional, spiritual, and emotional experiences – a dedicated “me time,” with a sense of purpose and intentionality!





CONFAB MEANS A PRIVATE CONVERSATION

FEMME! is set in a Retreat Ambiance, and Designed to Fuel Bonding, and Mentoring Among Powerful Women!

Participants can expect an engaging, expertly curated, personal & professional growth experience of “real talk!”

The Power Confab offers dynamic and transformative conversations with featured Q&A, robust networking opportunities, and a paying it forward sharing of tools & information to inspire, deconstruct and reconstruct.



FEMME! ATTENDANCE IN 2024

“Let’s celebrate Women’s History Month in grand FEMME! style -- with a calling to elevate each other now and in the future!

Advocating for each other, amplifying our voices, and blazing paths of equality and achievement! This retreat of renewal provides a forum to share universal stories that inspire, transform, and motivate women at every stage of life and career across America.

These two days are all about changemakers that are crushing it, confidence in motion, and revealing the collective femme power!”

Sarah Ruiz Chávez
FEMME! Power Confab & Retreat Creator
and INGENUITY President

- 350 by exclusive, invitation only – including more than fifty CEO’s of businesses, nonprofits and companies
- 100 public spots available
- Thousands via online content viewership post event viewership





FEMME! HIGHLIGHTS

R&R DAY

Relax and revive with a power healing journey and awakening experience!

SALUTE TO CEO'S

T-shirts & Sneakers Reception with a group portrait of over 50 CEO's.

LIGHTNING ILLUMINATION TALKS

12-minute power presentations with featured Q&A.

EMPOWERING PANEL SESSIONS

Engaging and timely conversations with featured and dedicated Q&A.



FEMME! PROGRAM HIGHLIGHTS

ASK ME ANYTHING LUNCHEON

Trailblazers share their life secrets of success in a talk show setting.

MENTOR MASTER SESSIONS

Exclusive and interactive opportunity to learn from featured guest presenters.

FABFEMME SWAG LOUNGE

The chill and mingle hub of Confab, featuring women-owned and targeted products and services, book signings, autographs, and demonstrations.

FEMME AWARDS

An inspiring night of honors and tributes, including dramatic red carpet arrivals, and a star-power concert following the awards!



FEMME! 2024 OFFICIAL SCHEDULE

WEDNESDAY, FEBRUARY 28

3:00pm-6:00pm **REGISTRATION**

THURSDAY, FEBRUARY 29 R&R (RELAX & REVIVE) DAY

9:00am-7:00pm **REGISTRATION**
10:00am-11:00am **BRUNCH**
11:00am-12:30pm **FEMME! THE AWAKENING EXPERIENCE**
12:30pm-1:00pm **BREAK**
1:00pm-4:00pm **FEMME! GOLF CLINIC**
1:00pm-4:00pm **FEMME! POWER HEALING JOURNEY**
1:00pm-4:00pm **MENTOR MASTER SESSIONS**
6:00pm-8:00pm **TEES & SNEAKERS –
SALUTE TO CEOS RECEPTION**

FRIDAY, MARCH 1 FEMME POWER DAY

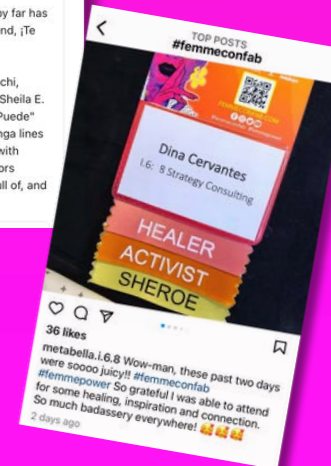
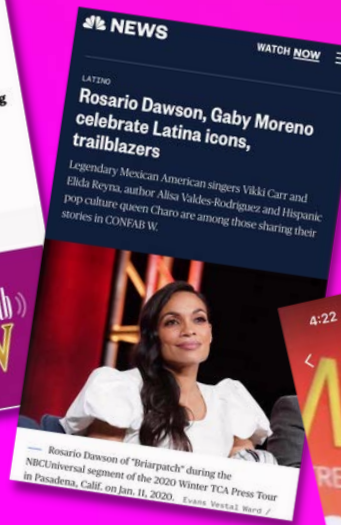
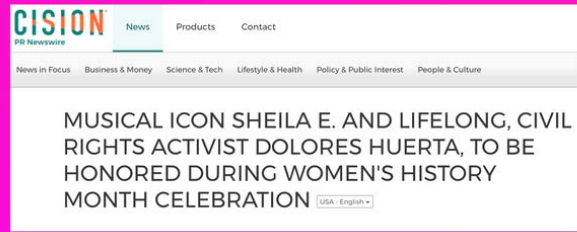
8:00am-8:00pm **REGISTRATION**
8:00am-9:00am **BREAKFAST**
9:00am-9:30am **OPENING SESSION**
9:30am-10:15am **ILLUMINATION SESSION #1**
10:15am-11:00am **ILLUMINATION SESSION #2**
11:00am-11:15am **BREAK**
11:15am-12:00pm **ILLUMINATION SESSION #3**
12:00pm-1:20pm **ASK ME ANYTHING LUNCHEON**
1:20pm-1:30pm **BREAK**
1:30pm-2:15pm **ILLUMINATION SESSION #4**
2:15pm-3:00pm **ILLUMINATION SESSION #5**
3:00pm-5:00pm **FABFEMME SWAG LOUNGE!**
7:00pm-7:30pm **FEMME! RED CARPET ARRIVALS**
7:30pm-9:00pm **FEMME! AWARDS**
9:00pm-10:00pm **FEMME! AWARDS CONCERT**



FEMME! Confab Creates a Women's History Month Buzz that Matters!

In 2024, the FEMME! Power Confab & Retreat will kick off Women's History Month, scheduled for February 29 - March 1, in San Diego.

High-profile celebrities, powerful speakers and passionate attendees annually draw media and social media coverage amplifying FEMME! and Women's History Month across the first quarter (Q1) of 2024.





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“This retreat is phenomenal, and it’s such a gift to be in the presence of so many amazing women! This is the event that women need to be at! We are so excited and so proud of the movement that is being created!”

Alejandra Ceja, Vice President of the Office of Social Impact and Inclusion for Panasonic North America and Executive Director, Panasonic Foundation

“I can’t even explain how much I have been enjoying the event – the energy, the dynamics of the people who are here, the sponsors, the coordinators, the organizers – this has just been an amazing event, top to bottom!”

Maggie Castro, Associate State Director, Outreach & Engagement, AARP NY

“This event has been incredibly inspiring! It’s made me really take the time to think about what I want to do. To really be intentional about what I want to accomplish in my life.”

Dr. Laura Barberena, Owner, Viva Politics Political Consulting

“I’m walking out of this conference so inspired and willing to work on myself and work on continuing the friendships that I have built here!”

Pili Montilla, Co-Owner & CMO Karla & Co

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WHAT THEY'RE SAYING



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“This conference has been different from other conferences for one primary reason. It is about being innovative. It’s about being in your truth and it’s not just boring; and business as usual. This is really something to give you inspiration and to give you the cojones to go do more! And, I love that.”

Joelle Hopkins, The 360 Agency

“This is an amazing conference, I’ve been to many conferences and this is by far the most energetic, it’s got the vibe, you feel like you are family. I think the way that this conference was built, was meant for folks to interact and not just sit and listen to speakers and workshops.”

Melina Duarte, Owner, MYDuarte Consulting Group, LLC

“We came together we’ve danced, we’ve laughed, we’ve shared; we’ve connected and I think there is a mission here to become better and leveling up together. One woman holding another woman forward.”

Ivette Mayo, Chair & CEO, Power on Heels Fund, Inc.

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BENEFITS OF COLLABORATION

FEMME! Power Confab & Retreat offers a connection vehicle and a relationship-building opportunity to a key demographic – multicultural women! The event platform provides a multitude of benefits, both onsite in a relaxed environment, and in advance through a first quarter promotional campaign.

BRAND ALIGNMENT – With Women’s History Month through the premier, multi-cultural celebration!

UNFILTERED ACCESS – Entrée to some of the most powerful and accomplished women across all sectors in the nation!

TARGETED REACH – Through a unique, experiential event to showcase and launch products, and to promote services to critically important brand influencers and consumers!

REACH & ENGAGEMENT – With data collection, impressions and onsite brand experiences.

“AT AARP WE WERE EXCITED TO PARTICIPATE AS THE MAIN SPONSOR OF THE 2023 FEMME! POWER CONFAB & RETREAT, AS PART OF WOMEN’S HISTORY MONTH.

We were proud to salute all the trailblazing “she-roes” that have paved the way to make it possible for all of us to follow in some of their illustrious paths.”

Yvette Peña
Vice President of Audience Strategy in the Office of Diversity, Equity & Inclusion



PARTNERSHIP OPPORTUNITIES

PRESENTING (\$200,000)

- Category exclusivity, and logo integrated with official FEMME! art
- Executive named event honorary Chair
- Logo included on all printed promotional materials, and e-mail blasts
- Logo on official website + across all event and social media channels
- Presenting sponsor mention and quote in one FEMME! press release
- Attendee mailing list & opt-in promotional experiences lists
- 30-second video to run during Confab online broadcast
- Logo incorporated into official Step and Repeat, signage where sponsors are listed and LED screens, including main staging
- Executive to give up to 2-minute remarks at mutually agreed upon segment of the show
- Designated experiential area within the FabFemme Swag Lounge, priority placement
- High quality branded product included in Swag Lounge
- Confab panel content and executive/talent consideration
- 30-second video to run 2 times during the Confab
- Thirty (30) registrations over two days
- VIP seating and three (3) VIP tables of 10 at meal functions
- Ten (10) invitations to VIP Talent Afterparty
- Five (5) Green Room hospitality passes
- Scripted Presenting sponsor recognition from stage
- Listing as Presenting Sponsor on digital & printed booklet
- License use of official FEMME! logo and art

PREMIER (\$75,000)

- Logo included on all printed promotional materials, and e-mail blasts
- Logo on official website + across all event and social media channels
- Premiere sponsor mention in one FEMME! press release
- Attendee mailing list & opt-in promotional experiences lists
- Logo on LED screens, including main staging and on signage where sponsors are listed
- Executive to give up to 1-minute remarks at mutually agreed upon segment of the show
- Designated experiential area within the FabFemme Swag Lounge
- High quality branded product included in Swag Lounge
- Confab panel content and executive/talent consideration
- 30-second video to run once during the Confab
- Twenty (20) registrations over two days
- VIP seating and two (2) VIP tables of 10 at meal functions
- Four (4) invitations to VIP Afterparty
- Two (2) Green Room hospitality passes
- Scripted Premier sponsor recognition from stage
- Listing as Premier Sponsor on digital & printed booklet
- License use of official FEMME! logo and art

DIAMOND (\$25,000)

- Logo included on all printed promotional materials, and e-mail blasts
- Logo on official website + across all event and social media channels
- Diamond sponsor mention in one FEMME! press release
- Logo on LED screens, including main staging and on signage where sponsors are listed
- Designated experiential area within the FabFemme Swag Lounge
- High quality branded product included in Swag Lounge
- Ten (10) registrations over two days
- Two (2) invitations to VIP Afterparty
- Scripted Diamond sponsor recognition from stage
- Listing as Diamond Sponsor on digital & printed booklet
- License use of official FEMME! logo and art



PARTNERSHIP OPPORTUNITIES

DAYS

3/7 Relax & Revive Day Presenter	\$50,000
3/8 Power Day Presenter	\$50,000

WELLNESS & RECREATIONAL ACTIVITIES

3/7 Golf Clinic	\$25,000
3/7 The Awakening Experience & Power Healing Journey Session <i>Yoga, dance, nutrition, fitness, etc.</i>	\$25,000

EVENTS

Meal Functions

3/7 Brunch	\$15,000
3/7 Salute to CEO's T-Shirts & Sneakers Reception	\$35,000
3/8 Breakfast	\$15,000
3/8 Opening Session	\$35,000
3/8 Ask Me Anything Luncheon	\$35,000
3/8 FEMME Awards	\$35,000

SESSIONS

3/8 Illuminations (5)	\$25,000 each
3/7 Mentor Master Sessions (3)	\$25,000 each

3/8 FAB FEMME SWAG LOUNGE

Presenting Sponsor	\$35,000
Swag Lounge Item Inclusion	\$15,000
Exhibition Area	\$10,000

OTHER

3/7-8 Affirmation Breaks (3)	\$25,000
3/8 Red Carpet	\$25,000
3/8 Finale Concert	\$25,000
3/8 VIP Exclusive After Party	\$35,000
3/7-8 Artists Exhibition	\$35,000

PROMOTIONAL & CONTENT

FEMME! Attendee Bag	\$25,000
Affirmation T-Shirt Sponsor	\$25,000
Official Confab Book Sponsor (inside cover)	\$20,000

CUSTOM OPPORTUNITIES

FEMME! Podcast	
On Demand Online Broadcast	
Video Series Custom	
FEMME! Event Tour	



INGENUITY FEMME! POWER CONFAB & RETREAT CREATORS

Led by husband and wife duo, David and Sarah Chavez, INGENUITY is best known as pioneering content creators, acclaimed live events producers and in-demand Hispanic community engagement strategists. We blaze trails in shaping the American Latino narrative by convening, entertaining and inspiring millions of Latinos across the nation!

Ground-breaking content from TV specials,

(Spiritlandia-Peacock, ALMA Awards-ABC, Premios Deportes-Univision, Hispanic Heritage Awards-PBS), branded web specials & series, music and cultural festivals.

The most prestigious and high-profile live events,

including conventions, conferences, concerts and galas – L'ATTITUDE, Raizado Festival, HIP, LULAC, FEMME! Power Confab & Retreat, and Vegas Tejano Takeover!

